



2017 CARLTON CORPORATE





THE 2016 SEASON WAS THE FIRST YEAR OF AN ENTIRELY NEW DIRECTION, BECOMING ONE OF GROWTH, CONTINUED UNITY AND INCLUSION, AND UNEARTHING NEW TALENT ON THE FOOTBALL FIELD.

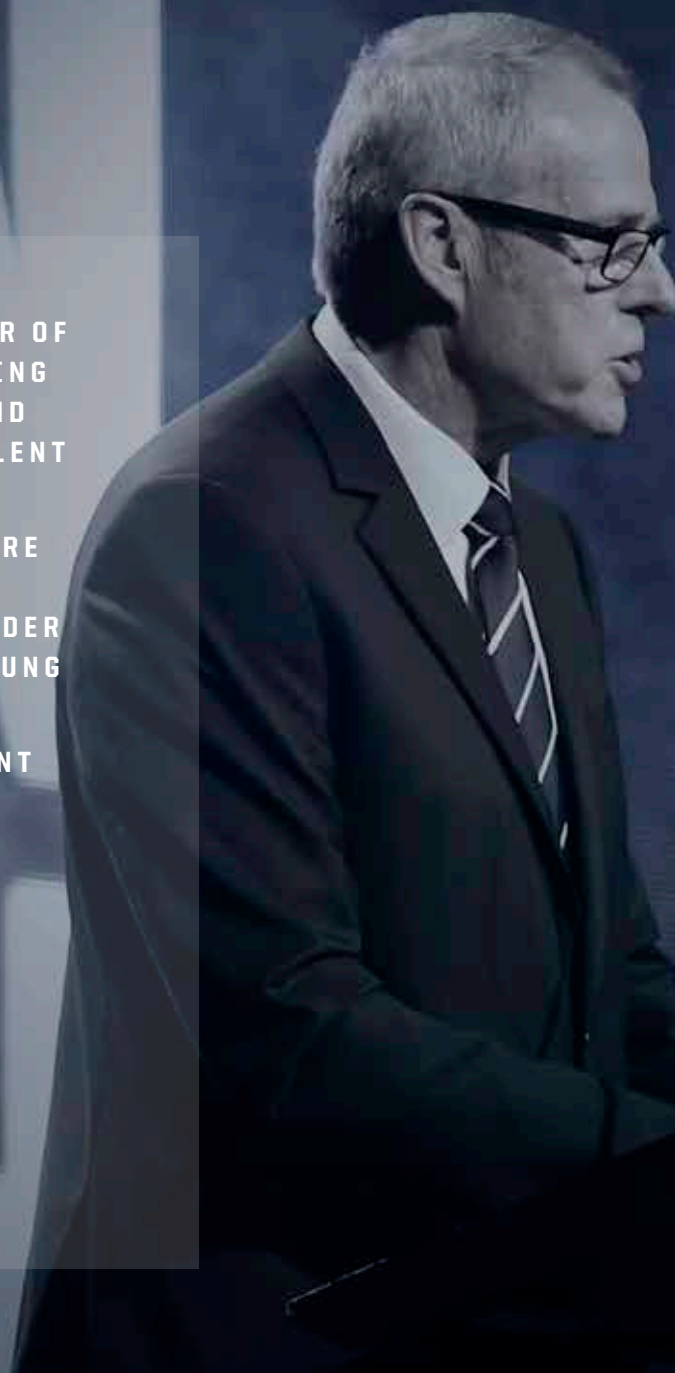
WE HAVE A VERY CLEAR ROADMAP; THERE WILL BE NO SHORTCUTS AND WE WILL CONTINUE TO DEVELOP AND EVOLVE UNDER COACH BRENDON BOLTON WITH OUR YOUNG PLAYING GROUP.

THIS YEAR, WE ALSO TOOK SIGNIFICANT STEPS FORWARD IN TERMS OF BEING THE MOST INCLUSIVE CLUB WE CAN POSSIBLY BE, SO PLEASE JOIN US FOR THE 2017 SEASON.

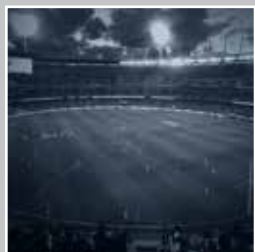
GO BLUES!

Steven Trigg

STEVEN TRIGG
CEO | CARLTON FOOTBALL CLUB



> HOMETEROUNDS



MCG

The MCG is more than just a sports venue. It's a place where memories are made and childhood dreams come alive. Fleeting moments at the 'G can stay with you forever. Steeped in history, the MCG has been the home of Australian Football since 1859.

Six (6) games at the MCG in 2017 gives you the opportunity to immerse yourself in this symbolic venue.



ETIHAD STADIUM

Etihad Stadium opened in March 2000 and is a multi-purpose facility designed to cater for major sporting and entertainment events, as well as social, business and private functions.

Situated in the heart of Melbourne's Docklands, Etihad is the only football stadium in the Southern Hemisphere with a fully retractable roof.

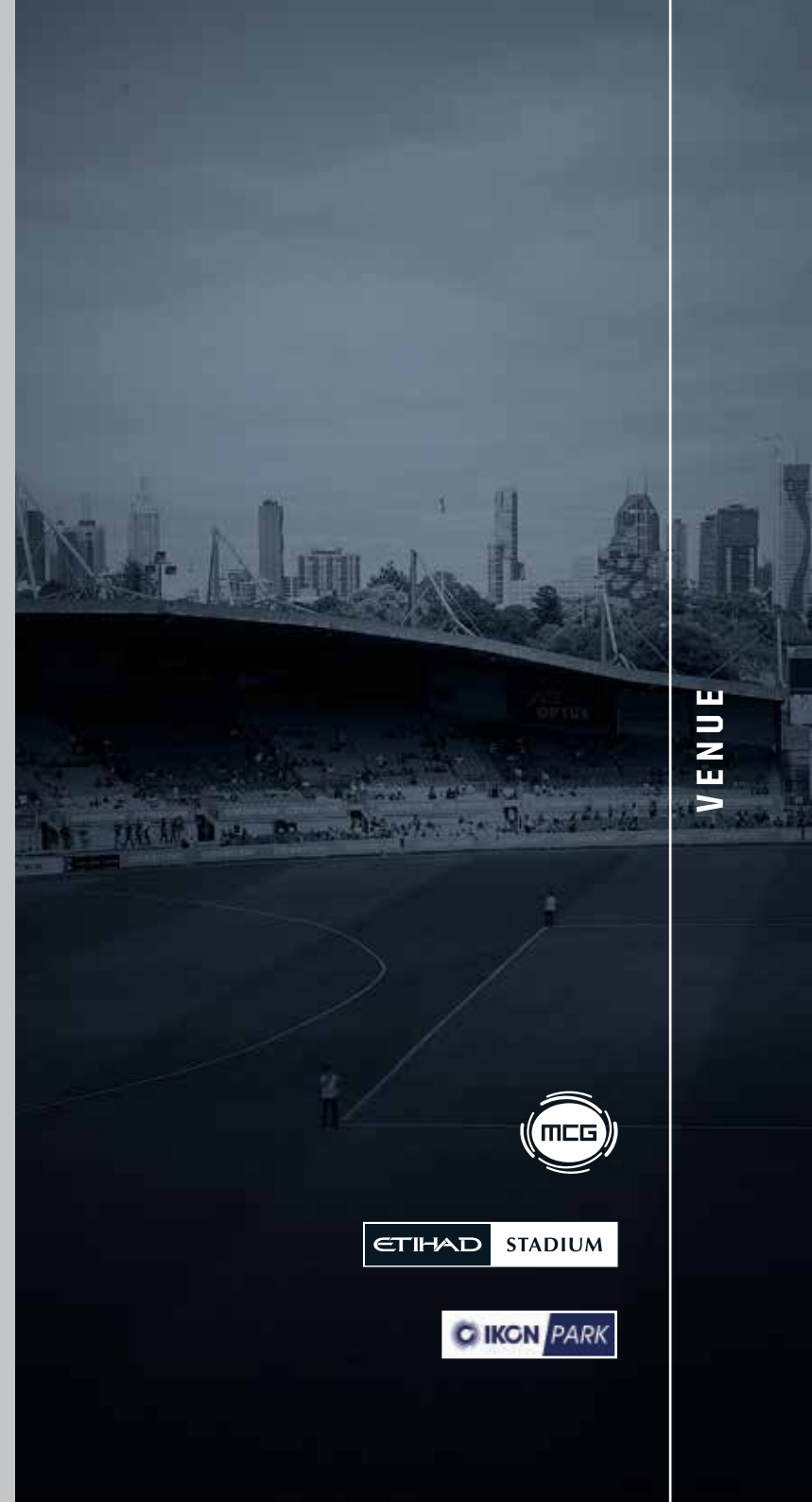
With easy access from the Melbourne CBD and no fewer than five (5) home games at the stadium in 2017, Etihad Stadium will provide the ultimate footy experience, close to all the action for you and your guests.



IKON PARK

For 109 seasons, Princes Park - the traditional home of the Carlton Football Club - provided an idyllic backdrop for 962 senior matches. Today, as the Blues strive for an unprecedented 17th premiership, the team takes full advantage of what is now known as Ikon Park, a \$20 million, high-performance facility.

Ikon Park gives you the chance to witness the inner workings of a professional sporting environment. We have a number of products, from player sponsorship opportunities to our Navy League, which will give you access to the very heart of Carlton.



VENUE



ETIHAD STADIUM



PROUDLY
PRESENTED BY



RD 1* V RICHMOND | MCG
THUR 23 MAR | 7:20PM

RD 3* V ESSENDON | MCG
SUN 9 APR | 3:20PM

RD 4 V GOLD COAST | ES
SAT 15 APR | 7:25PM

RD 6 V SYDNEY | MCG
SAT 29 APR | 2:10PM

RD 10 V NORTH MELB. | ES
SUN 28 MAY | 3:20PM

RD 12 V GWS | ES
SUN 11 JUN | 3:20PM

RD 15 V ADELAIDE | MCG
SAT 1 JUL | 2:10PM

RD 16 V MELBOURNE | MCG
SUN 9 JUL | 3:20PM

RD 17 V W. BULLDOGS | MCG
SUN 16 JUL | 3:20PM

RD 19* V GEELONG | ES
SAT 29 JUL | 7:25PM

RD 22* V HAWTHORN | ES
SAT 19 AUG | 7:25PM

*PLATINUM GAMES

CECCONI'S
RESTAURANT

TAXI
KITCHEN

MAMASITA

Outback
academy

CECCONI'S
RESTAURANT

GROSSI

PRESIDENT'S CLUB

The President's Club is Carlton's most impressive match-day experience; a perfect way to entertain clients and network with sponsors or VIP guests and corporate partners.

In 2017 Carlton will partner with some of Melbourne's most renowned restaurants and chefs to bring you an unprecedented match-day experience.

YOUR EXPERIENCE INCLUDES

- › Premium Level 2 reserved seating
- › Delectable three-course meal prepared by a range of Melbourne's finest chefs
- › Continuous service of basic spirits, beers, wines and soft drinks
- › Half-time fare
- › Networking opportunities with Carlton Football Club corporate partners
- › Company signage on table (full table bookings only)
- › Formal address from Carlton Football Club President, Mark LoGiudice
- › Official AFL Record
- › Live entertainment and special guest speakers
- › Closed circuit TV
- › Stadium car parking (one per two guests)
- › Post-match bar service



INVESTMENT

*PLATINUM GAMES

Adults \$410 inc. GST

ALL OTHER GAMES

Adults \$350 inc. GST

Children (up to 14 years) \$150 inc. GST

DRESS CODE

Men

Lounge suit
(Night games – tie required
Day games – no tie required)*

Women

Business casual*

*Strictly no denim

BOOKINGS + ENQUIRIES

Online

corporate.carltonfc.com.au

Carlton FC Corporate Sales

(03) 9389 6354

corporatesales@carltonfc.com.au

NEW IN 2017

> CARLTON LOUNGE

Whether you are mixing business with pleasure or enjoying a day at the footy with friends, the brand new Carlton Lounge is the place to be.

YOUR EXPERIENCE INCLUDES

- > Premium beverages including beer, wine, spirits and soft drinks
- > Pre-game and half-time fare
- > Premium Level 2 reserved seating
- > Stadium car parking (one per four guests)
- > Player appearance



INVESTMENT

Adults \$275 inc. GST

Children (up to 14 years) \$150 inc. GST

DRESS CODE

Smart casual (neat denim acceptable, collar required)

BOOKINGS + ENQUIRIES

Online

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PROUDLY
PRESENTED BY



RD 1

V RICHMOND | MCG

THUR 23 MAR | 7:20PM

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V GOLD COAST | ES

SAT 15 APR | 7:25PM

RD 15

V ADELAIDE | MCG

SAT 1 JUL | 2:10PM

RD 19

V GEELONG | ES

SAT 29 JUL | 7:25PM

MATCH DAY • NEW IN 2017

> CORPORATE SUITES

Whether you are looking to entertain clients or have a unique experience with friends and family, corporate suites are the ultimate in exclusive match-day hospitality.

Both the MCG and Etihad feature a range of private corporate suites around the grounds offering intimate hospitality experiences. Entertain your guests in your own suite, featuring seating behind panoramic glass windows that open up for your viewing pleasure, as well as the convenience of your own private bathroom.

12 to 18-person private suites are available to book for all home and away matches throughout the 2017 AFL premiership season.

YOUR EXPERIENCE INCLUDES

- > VIP under stadium car parking
- > Theatre-style seating with retractable glass
- > Sumptuous buffet of mixed platters
- > Full beverage package including spirits, beer, wines and soft drinks
- > Half-time fare
- > Freshly brewed tea and coffee
- > Official AFL Records
- > Closed-circuit TV
- > Personal waiter service

INVESTMENT

From \$395.00 per person inc. GST
(Corporate Suites are subject to availability)

BOOKINGS + ENQUIRIES

Carlton FC Corporate Sales
(03) 9389 6354
corporatesales@carltonfc.com.au



ETIHAD STADIUM

> CARLTONIANS

	FULL \$4,250	CASUAL \$3,250	YOUTH \$300	JUNIOR \$150
MEMBERSHIP				
ADULT HOME AND AWAY SEASON MEMBERSHIP (16 GAMES)	✓	✓		
YOUTH HOME AND AWAY SEASON MEMBERSHIP (16 GAMES)			✓	
JUNIOR HOME AND AWAY SEASON MEMBERSHIP (16 GAMES)				✓
MATCH DAY				
ADMISSION TO THE CARLTONIANS MATCH-DAY FUNCTION AT ALL 11 HOME GAMES	✓			
MATCH-DAY DINING AT ALL 11 HOME GAMES (THREE COURSE MENU AND BEVERAGE PACKAGE)	✓			
ADMISSION TO THE CARLTONIANS MATCH-DAY FUNCTION AT FOUR HOME GAMES		✓		
MATCH-DAY DINING AT FOUR HOME GAMES (THREE COURSE MENU AND BEVERAGE PACKAGE)		✓		
YOUTH/JUNIOR MEMBER MATCH-DAY DINING AVAILABLE TO PURCHASE			\$150 PP	\$75 PP
PREMIUM RESERVED LEVEL 2 SEATING	✓	✓	✓	✓
AFL RECORD	✓	✓		
OPPORTUNITY TO PURCHASE MATCH-DAY GUEST PASSES (ADULT)	\$300-\$350 PP	\$300-\$350 PP		
OPPORTUNITY TO PURCHASE MATCH-DAY GUEST PASSES (YOUTH)	\$200 PP	\$200 PP		
OPPORTUNITY TO PURCHASE MATCH-DAY GUEST PASSES (JUNIOR)	\$100 PP	\$100 PP		
PRIORITY ACCESS TO INTERSTATE GAME TICKETING	✓	✓	✓	✓
EVENTS				
ADMISSION TO THE CARLTONIANS PRE-SEASON EVENT AT IKON PARK	✓	✓	✓	✓
ADMISSION TO THE CARLTON FC SEASON LAUNCH	✓	✓		
ADMISSION TO THE INNER SANCTUM EVENT WITH THE COACH	✓	✓		
PRIORITY ACCESS TO CLUB EVENT TICKETING	✓	✓	✓	✓
PRIORITY ACCESS TO TICKETS FOR ANY CARLTON FC FINAL	✓	✓	✓	✓
INVITATION TO JUNIOR CLINIC			✓	✓
ADDITIONAL BENEFITS				
CARLTONIANS MAJOR RAFFLE TICKETS	10	10		
MATCH-DAY NAME BADGE AND LAPEL PIN	✓	✓	✓	✓
CARLTONIANS TIE/SCARF	✓	✓		
LISTING IN MEMBERS DIRECTORY	✓	✓	✓	✓
LISTING ON MEMBERS CORPORATE NETWORK	✓	✓		



ESTABLISHED IN 1964, THE CARLTONIANS IS THE ORIGINAL AND LONGEST-SERVING COTERIE OF THE CARLTON FOOTBALL CLUB. AS A MEMBER OF THIS ESTEEMED GROUP YOU WILL MIX WITH LIKE-MINDED PEOPLE, LEADING BUSINESS IDENTITIES AND CORPORATE EXECUTIVES WHO SHARE A FIERCE PASSION FOR CARLTON.

DRESS CODE

Men

Lounge suit, members tie encouraged*

Women

Business casual*

*Strictly no denim

Youths and juniors

Neat, casual attire with football colours acceptable

BOOKINGS + ENQUIRIES

Online

corporate.carltonfc.com.au

Scott Dornauf

Corporate Sales Executive

0409 709 434

scott.dornauf@carltonfc.com.au



PROUDLY PRESENTED BY



> CARLTON IN BUSINESS

Carlton IN Business(CIB), proudly presented by helloworld for business, is a structured program designed to integrate the Carlton network; to cultivate relationships and most importantly, facilitate real opportunities for your business.

With 78 companies signed up as members in its inaugural year, Carlton IN Business offers you and your organisation unprecedented access to the extraordinary reach of the Carlton network.

YOUR EXPERIENCE INCLUDES

Events

- > An exclusive invitation for your company representative (one) to attend a business luncheon with fellow members in the River Room at Crown on Friday, 17 March 2017 at 12:00 noon
- > Invitation for 10 guests to attend a CIB luncheon at Crown Palladium on Friday, 31 March 2017 at 12:00 noon
- > An exclusive invitation for your company representative (one) to attend a cocktail event with fellow members hosted by Carlton's senior coach Brendon Bolton at Berth Restaurant and Bar, 45 New Quay Docklands on Tuesday, 16 May 2017 at 6:30pm
- > Invitation for 10 guests to attend the 2016 Carlton Football Club Gala Ball, to be held on Friday, 23 June 2017 at Crown Palladium at 7:00pm
- > An exclusive invitation for your company representative and partner (two) to attend a cocktail event at Village Cinemas at the Jam Factory in South Yarra on Wednesday, 9 August 2017 at 6:30pm hosted by Carlton President Mark LoGiudice, followed by a private screening of (MOVIE TBC)
- > Invitation for 10 guests to attend a CIB luncheon at Crown Palladium on Friday, 1 September 2017 at 12:00 noon

- > Invitation for your company representative (one) to attend the Carlton IN Business Golf Day including lunch at Eynesbury Homestead and Golf on Friday, 17 November 2017 at 8:30am

Branding

- > Online directory and portal with personalised log in promoting your business to the CIB network
- > Business branding on advertising at all CIB events incorporating your logo (conditions apply)

INVESTMENT

\$9,000 inc. GST

BOOKINGS + ENQUIRIES

Online

corporate.carltonfc.com.au

Adrian Lloyd

Commercial Development Manager
03 9389 6217

Adrian.Lloyd@carltonfc.com.au

> YOUNG CARLTON PROFESSIONALS

Young Carlton Professionals (YCP) is a vibrant, innovative business network established to connect the next generation of business and professional leaders with an influential network to stimulate new thinking, build relationships and create business opportunities.

YCP offers a calendar of entertaining business-focused events, and innovative 'Think Tank' sessions with representatives of the Carlton Football Club, building meaningful networking platforms.

FULL MEMBERSHIP INCLUDES

- > One ticket to the Carlton FC Season Launch
- > One ticket to the YCP Business Breakfast
- > One ticket to the YCP Think Tank Session
- > Access to satellite events throughout the season hosted by YCP partners
- > Access to purchase (1) one ticket per member to the Carlton IN Business Luncheon on Friday, 1 September 2017
- > Carlton Corporate Network access

INVESTMENT

Full Membership Investment
\$300* per membership inc. GST

NETWORK MEMBERSHIP INCLUDES

- > Carlton Corporate Network access
- > Opportunity to purchase into YCP events

INVESTMENT

Network membership investment
\$70* per membership inc. GST

PLEASE NOTE: To be a YCP member you must be a Carlton Football Club member (minimum three-game membership)

or

an AFL Member with Carlton Club Support.

BOOKINGS + ENQUIRIES

Online
corporate.carltonfc.com.au

Carlton FC Corporate Sales
(03) 9389 6354
corporatesales@carltonfc.com.au



CORPORATE MEMBERSHIPS AND EXPERIENCES

> NAVY LEAGUE

Now in its fifth year, the Navy League incorporates an array of behind the scenes experiences designed to connect members within the inner sanctum of the Club.

This exclusive product offers an ideal platform through which members can acquire a deeper Navy Blue experience whilst networking with like-minded Carlton affiliates. Memberships are strictly limited.

YOUR EXPERIENCE INCLUDES

Exclusive Navy League season launch event, Tuesday 7 March

- > Dine with members of Carlton's football department and key off-field staff

Navy League members and partners/or guest will be invited to a pre-gram luncheon before the Blues' Round 2 match against Melbourne, followed by the opportunity to stroll down to the 'G and watch the game.

- > Includes two-course lunch and beverages – venue to be confirmed
- > Briefing from football department at luncheon

Match-day inner sanctum experience for you and a guest

- > Pre-match visit to the Carlton FC change rooms during the players' warm-up
- > Briefing by a Carlton FC assistant coach:
 - Richmond v Carlton, Round 14, Sunday 25 June
 - Essendon v Carlton, Round 20, Saturday 5 August

Navy League match-day experience Carlton vs GWS, Round 12, Sunday 11 June

- > Carlton FC Legends in attendance
- > Corporate hospitality
- > Pre-match change room visit
- > Briefing by a Carlton FC assistant coach

Exclusive Navy League mid-season forum with Carlton's Head of Football Andrew McKay

- > Takes place in the Carlton FC match committee room at Ikon Park

Dinner with the Boys

Join the players and fellow inner sanctum members from the Inner Blue as you catch up for a relaxed dinner with CFC players.

Exclusive Navy League end of season event

- > Dine with members of the Carlton's football department and key off-field staff

Events and functions

- > Two tickets to Carlton FC Gala Ball, Friday, 23 June
- > Two tickets to the John Nicholls Medal

INVESTMENT

\$6,000 per person inc. GST

BOOKINGS + ENQUIRIES

Online
corporate.carltonfc.com.au

Carlton FC Corporate Sales
(03) 9389 6354
corporatesales@carltonfc.com.au

> THE COACH'S CLUB

Show your support for our senior coach Brendon Bolton and join us for an exclusive briefing and dinner with Brendon , President Mark LoGiudice and CEO Steven Trigg; only available to Coach's Club members.

INCLUDES

- > Personalised Carlton FC guernsey signed by Brendon Bolton
- > Invitation to an exclusive briefing hosted by club president Mark LoGiudice and CEO Steven Trigg. The briefing will focus on leadership and teamwork, followed by dinner with Brendon Bolton
- > Framed and personalised photo; have your photo taken with Brendon Bolton on the night

INVESTMENT

\$1,100 per person inc. GST

BOOKINGS + ENQUIRIES

Adrian Lloyd

Commercial Development Manager
03 9389 6217
Adrian.Lloyd@carltonfc.com.au





> BLUE ZEALAND

Queenstown NZ 2017

Be a part of an incredible week of skiing, fine dining and high-adrenalin experiences!

Hosted by club Legend and GM of List Management and Strategy, Stephen Silvagni, this exclusive trip will showcase the best that Queenstown has to offer.

ACROSS SIX DAYS, GUESTS WILL ENJOY

- > Private jet boat transfers to your accommodation
- > Luxury hotel accommodation
- > Breakfast and lunch daily
- > Dining experiences at some of Queenstown's best restaurants:
 - > Botswana Butchery
 - > Rata
 - > Cardrona Pub
 - > Gibbston Valley Winery
- > Ski equipment supplied on-site
- > Private transfers to and from the slopes daily
- > Heli-skiing experience (optional)
- > Massages to ease the pain from a day out on the slopes
- > Private jet boat experience

INVESTMENT

POA

BOOKINGS + ENQUIRIES

To find out more and receive the full itinerary, please contact:

Adam Sapar

Corporate Sales Manager

0403 156 796

adam.sapar@carltonfc.com.au

> SYDNEY BLUES

Carlton successfully launched the Sydney Blues in 2016. The group is perfect for passionate Carlton business people and/or those looking for greater engagement with the Club based north of the border. The coterie combines networking, with access to key club personal, inner sanctum experiences and premium match-day experiences when Carlton plays in Sydney.

INCLUDES

- > Sydney Blues season preview dinner with key personnel from within the Club – Tuesday, 28 February, 7:00pm
- > Boardroom luncheon in Sydney with CEO Steven Trigg and President Mark LoGiudice – Thursday, 11 May, 12:00pm
- > Four (4) tickets to the Carlton IN Business Sydney function – Friday, 25 August 2017, 12:00pm
- > Dinner with key personnel in Sydney, when Carlton plays Sydney – Saturday 26 August – time to be confirmed
- > Two (2) tickets and change room passes at every Carlton game in Sydney – Round 23
- > Opportunity for two (2) children to be part of the on-field Carlton Football Club guard of honour when Carlton plays in Sydney – Round 23
- > Dinner with Stephen Silvagni the week of the national draft in Sydney – Wednesday, 22 November 2017, 6:30pm
- > Monthly update from CEO Steven Trigg
- > Sydney Blues lapel pin

INVESTMENT

\$3,300 per person inc. GST

BOOKINGS + ENQUIRIES

Online

corporate.carltonfc.com.au

Carlton FC Corporate Sales

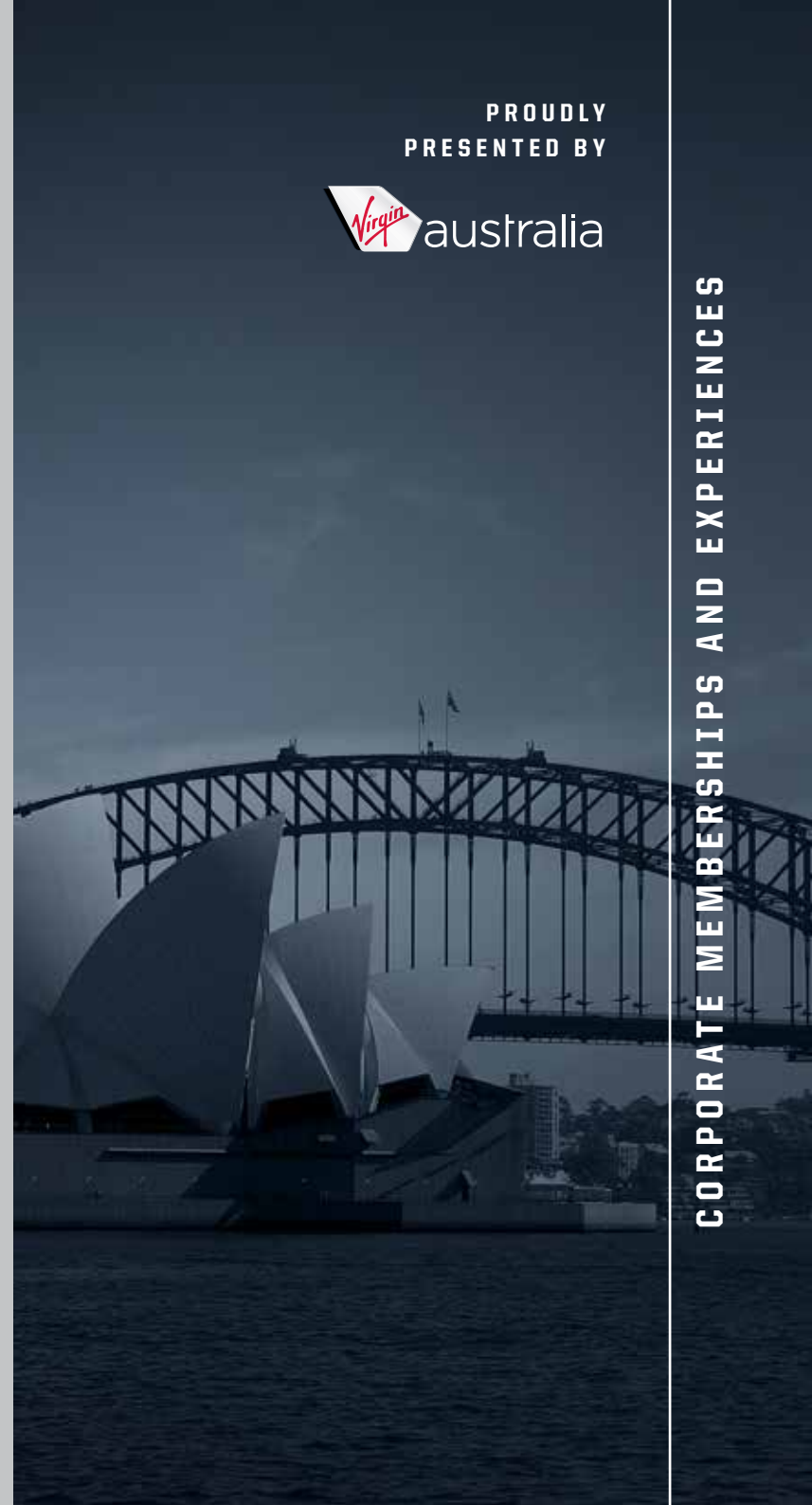
(03) 9389 6354

corporatesales@carltonfc.com.au

PROUDLY
PRESENTED BY



CORPORATE MEMBERSHIPS AND EXPERIENCES



> BLUES ON TOUR

Join the Blues on tour as we travel interstate! This is the perfect way to entertain clients or enjoy an inner sanctum trip outside Victoria with passionate Carlton friends. The experience includes a personal Carlton FC host who is there to ensure your experience is seamless.

PACKAGE INCLUDES

- > Return airfares from Melbourne with Virgin Australia
- > All transfers while interstate
- > Two (2) nights accommodation
- > Lunch or dinner with key Carlton personnel
- > Corporate hospitality at the game
- > Optional day-time activities
- > Pre and post game change room access
- > Personal Carlton FC host for the weekend



BLUES ON TOUR TRIPS

Port Adelaide V Carlton – Round 5
Gold Coast V Carlton – Round 13

INVESTMENT

\$3,500 inc. GST per person per trip

BOOKINGS + ENQUIRIES

To find out more and receive the full itinerary, please contact:

Adam Sapar

Corporate Sales Manager

0403 156 796

adam.sapar@carltonfc.com.au

› SENIOR COACH AMBASSADOR

The Guernsey Club Coach's Ambassador package gives you the opportunity to support the senior coach of the Carlton Football Club, unlocking exclusive access to the coaching world.

This unique package is available to one purchaser only.

YOUR EXPERIENCE INCLUDES

- › Two (2) tickets to Guernsey Club VIP function at the Season Launch
- › Two (2) tickets to the Season Launch sitting with the senior coach
- › Two (2) tickets to the President's Club for Round 12, 2017 – Carlton v GWS, Sunday 11 June 2017
- › Two (2) tickets to Carlton FC Best and Fairest (John Nicholls Medal)
- › One (1) private dinner with the senior coach for you and three guests
- › Framed photo of you with the senior coach
- › Carlton FC guernsey signed by the coach and captain
- › Carlton FC coaches polo
- › Recognition in the coaching panel section of 2017 Season Guide
- › Recognition on coaching panel profile pages on the official Carlton FC website

INVESTMENT

Senior Coach Ambassador
\$10,000 inc. GST

BOOKINGS + ENQUIRIES

Online
corporate.carltonfc.com.au
Carlton FC Corporate Sales
(03) 9389 6354
corporatesales@carltonfc.com.au



COACHES AMBASSADOR

The Guernsey Club Coaches Ambassador package offers you the opportunity to support your favourite assistant coach at the Carlton Football Club, opening up exclusive access to a world few are privileged to see.

This unique package is exclusively available to one purchaser only per coach.

YOUR EXPERIENCE INCLUDES

- › Two (2) tickets to Guernsey Club VIP function at the Season Launch
- › Two (2) tickets to the Season Launch sitting with your sponsored coach
- › Two (2) tickets to the Carlton Lounge function for Carlton v Adelaide – Saturday 1 July 2017
- › One (1) private dinner with your sponsored coach for you and three guests
- › Framed photo of you with your sponsored coach
- › Carlton FC coaches polo
- › Recognition in the coaching panel section of 2017 Season Guide
- › Recognition on coaching panel profile pages on the official Carlton FC website

COACHING PANEL

Neil Craig
Director of Coaching,
Development and Performance

John Barker
Stoppages

Tim Clarke
Midfield

Shane Watson
Forward Line

Dale Amos
Backline

Mathew Capuano
Development

Josh Fraser
Development and Northern Blues
Senior Coach

INVESTMENT

Coach Ambassador
\$3,200 inc. GST per package

BOOKINGS + ENQUIRIES

Online
corporate.carltonfc.com.au

Carlton FC Corporate Sales
(03) 9389 6354
corporatesales@carltonfc.com.au

> PLATINUM PLAYER SPONSORSHIP

Sponsor your very own player in 2017!

Player Sponsorship provides you and your business with exclusive access to Carlton's most valuable asset – its players.

With a young and exciting list, now is a fantastic time for you to gain amazing and revealing insight into what it's really like to be part of an AFL team.

Become a Platinum Sponsor for 2017 and develop an association with a marquee Carlton player.

YOUR EXPERIENCE INCLUDES

- > Four (4) tickets to Guernsey Club VIP function at the Season Launch
- > Four (4) tickets to the Season Launch sitting with your sponsored player
- > One (1) ticket to an exclusive Platinum Guernsey Club dinner with marquee players
- > Two (2) tickets to the President's Club for Round 12, 2017 – Carlton v GWS, Sunday 11 June 2017
- > Two (2) tickets to Carlton FC Best and Fairest (John Nicholls Medal)
- > One (1) scheduled appearance by your sponsored player (conditions apply)
- > Framed photo of you with your sponsored player
- > Carlton FC guernsey signed by your sponsored player
- > Recognition in the player profile section of 2017 Season Guide
- > Recognition on player profile pages on the official Carlton FC website

INVESTMENT

Marquee Players
\$6,900 per package inc. GST

BOOKINGS + ENQUIRIES

Online
corporate.carltonfc.com.au

Carlton FC Corporate Sales
(03) 9389 6354
corporatesales@carltonfc.com.au



2017 MARQUEE PLAYERS

1. Marc Murphy
2. Bryce Gibbs
3. Kade Simpson
4. Dylan Buckley
5. Matthew Kreuzer
6. Patrick Cripps
7. Sam Docherty
8. Dale Thomas
9. Jacob Weir
10. Sam Kerridge
11. Jack Silvagni
12. Caleb Marchbank
13. Harry McKay

2017 MARQUEE PLAYERS

1. Marc Murphy
2. Bryce Gibbs
3. Kade Simpson
4. Dylan Buckley
5. Matthew Kreuzer
6. Patrick Cripps
7. Sam Docherty
8. Dale Thomas
9. Jacob Weitering
10. Sam Kerridge
11. Jack Silvagni
12. Caleb Marchbank
13. Harry McKay

› GOLD PLAYER SPONSORSHIP

Become a Gold Sponsor for 2017 and develop an association with your favourite Carlton player.

YOUR EXPERIENCE INCLUDES

- › Two (2) tickets to Guernsey Club VIP function at the Season Launch
- › Two (2) tickets to the Season Launch sitting with your sponsored player
- › Two (2) tickets to the Carlton Lounge function for Carlton v Adelaide – Saturday 1 July 2017
- › Two (2) guests to a nominated training session at Ikon Park, with a BBQ to follow
- › Framed photo of you with your sponsored player
- › Carlton FC guernsey signed by your sponsored player
- › Recognition in the player profile section of 2017 Season Guide
- › Recognition on player profile pages of the official Carlton FC website

INVESTMENT

Marquee Players

\$3,150*

Senior list

\$2,750*

*per package inc. GST

BOOKINGS + ENQUIRIES

Online

corporate.carltonfc.com.au

Carlton FC Corporate Sales

(03) 9389 6354

corporatesales@carltonfc.com.au

> SILVER PLAYER SPONSORSHIP

The Guernsey Club Silver package gives you the opportunity to support your favourite player for an entry-level investment.

YOUR EXPERIENCE INCLUDES

- > Two (2) tickets to Guernsey Club VIP function at the Season Launch
- > Two (2) tickets to the Season Launch sitting with your sponsored player
- > Two (2) tickets to the Carlton Lounge function for Carlton v Adelaide – Saturday 1 July 2017
- > Framed photo of you with your sponsored player
- > Carlton FC guernsey signed by your sponsored player
- > Recognition in the player profile section of 2017 Season Guide
- > Recognition on player profile pages on the official Carlton FC website

INVESTMENT

Marquee Players

\$2,150*

Senior list

\$1,650*

*per package inc. GST

BOOKINGS + ENQUIRIES

Online

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2017 MARQUEE PLAYERS

1. Marc Murphy
2. Bryce Gibbs
3. Kade Simpson
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5. Matthew Kreuzer
6. Patrick Cripps
7. Sam Docherty
8. Dale Thomas
9. Jacob Weir
10. Sam Kerridge
11. Jack Silvagni
12. Caleb Marchbank
13. Harry McKay

> ROOKIES PLAYER SPONSORSHIP

Get in at the ground floor! The Guernsey Club Rookie package enables you to support an up-and-coming player for an entry-level investment.

YOUR EXPERIENCE INCLUDES

- > Two (2) tickets to Guernsey Club VIP Function at the Season Launch
- > Two (2) tickets to the Season Launch sitting with your sponsored player
- > Professional photo with yourself and your player
- > Carlton FC guernsey signed by your sponsored player
- > Recognition in the player profile section of 2017 Season Guide
- > Recognition on player profile pages on the official Carlton FC website

INVESTMENT

Rookie Players
\$1,100 per package inc. GST

BOOKINGS + ENQUIRIES

Online
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corporatesales@carltonfc.com.au

> 2017 TOYOTA AFL GRAND FINAL

Carlton Corporate has you covered for the Toyota AFL Finals Series and Toyota AFL Grand Final in 2017. Guarantee your ticket now by securing your package before they sell out.

2017 TOYOTA AFL GRAND FINAL PACKAGE

YOUR 2017 TOYOTA AFL GRAND FINAL PACKAGE INCLUDES

- > A reserved seat at the 2017 Toyota AFL Grand Final
- > A ticket to the Carlton FC Grand Final function proudly presented by Hyundai

INVESTMENT

- > Packages starting from \$1,100 per package inc. GST

2017 TOYOTA AFL FINAL SERIES PACKAGE

YOUR 2017 TOYOTA AFL FINAL SERIES PACKAGE INCLUDES

- > Reserved seat at all nominated Series games in Melbourne (MCG)
- > A reserved seat at the 2017 Toyota AFL Grand Final
- > A ticket to the Carlton FC Grand Final function proudly presented by Hyundai

INVESTMENT

- > Packages starting from \$1,300 per package inc. GST

CARLTON FC GRAND FINAL FUNCTION PROUDLY PRESENTED BY HYUNDAI

YOUR CARLTON FC GRAND FINAL FUNCTION INCLUDES

- > Gourmet three course meal
- > First-class entertainment
- > Premium beverage package
- > Invitation to the post-function after party

INVESTMENT

- > \$350 per person inc. GST

BOOKINGS + ENQUIRIES

Online
corporate.carltonfc.com.au

Carlton FC Corporate Sales
(03) 9389 6354
corporatesales@carltonfc.com.au

2017 TOYOTA AFL GRAND FINAL

PROUDLY
PRESENTED BY



CARLTON FOOTBALL CLUB



> CLUB EVENTS

CARLTON FC SEASON LAUNCH

INCLUDES

- > Official team presentation
- > Address from senior coach
- > Address from President
- > Delectable three-course dinner
- > Premium wines, beers and soft drinks

DATE

Thursday, 2 March 2017

VENUE

Peninsula, Docklands

DRESS CODE

Men	Women
Lounge suit	Cocktail attire

INVESTMENT

Members
\$220 inc. GST

Non-members
\$235 inc. GST

CARLTON FC GALA BALL

INCLUDES

- > Live entertainment throughout
- > Live and silent auctions
- > Delectable three-course dinner
- > Premium wines, beers and soft drinks

DATE

Friday, 23 June 2017

VENUE

Crown Palladium, Melbourne

DRESS CODE

Men	Women
Lounge suit	Cocktail attire

INVESTMENT

Members
\$250 inc. GST

Non-members
\$265 inc. GST

JOHN NICHOLLS MEDAL 2017 BEST + FAIREST

INCLUDES

- > Live vote count for the best and fairest award
- > Club awards presented
- > Address from senior coach
- > Address from the Club President
- > Silent auction items

DATE

September/October 2017

VENUE

Crown Palladium, Melbourne

DRESS CODE

Men	Women
Lounge suit	Cocktail attire

INVESTMENT

Members
\$220 inc. GST

Non-members
\$235 inc. GST

BOOKINGS + ENQUIRIES

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PROUDLY
PRESENTED BY



HYUNDAI

ROUND	GAME	VENUE	DATE	TIME	AVAILABLE CARLTON CORPORATE HOSPITALITY			
					P	P+	CL	C
1	CARLTON V RICHMOND	MCG	THURSDAY 23 MARCH 2017	7:20PM		✓	✓	✓
2	MELBOURNE V CARLTON	MCG	SUNDAY 2 APRIL 2017	3:20PM				
3	CARLTON V ESSENDON	MCG	SUNDAY 9 APRIL 2017	3:20PM		✓		✓
4	CARLTON V GOLD COAST SUNS	ETIHAD	SATURDAY 15 APRIL 2017	7:25PM	✓		✓	✓
5	PORT ADELAIDE V CARLTON	ADELAIDE OVAL	FRIDAY 21 APRIL 2017	7:20PM	BLUES ON TOUR			
6	CARLTON V SYDNEY SWANS	MCG	SATURDAY 29 APRIL 2017	2:10PM	✓			✓
7	COLLINGWOOD V CARLTON	MCG	SATURDAY 6 MAY 2017	2:10PM				
8	ST KILDA V CARLTON	ETIHAD	SATURDAY 13 MAY 2017	2:10PM				
9	FREMANTLE V CARLTON	DOMAIN	SUNDAY 21 MAY 2017	2:40PM				
10	CARLTON V NORTH MELBOURNE	ETIHAD	SUNDAY 28 MAY 2017	3:20PM	✓			✓
11	BYE							
12	CARLTON V GWS GIANTS	ETIHAD	SUNDAY 11 JUNE 2017	3:20PM	✓			
13	GOLD COAST SUNS V CARLTON	METRICON	SATURDAY 17 JUNE 2017	7:25PM	BLUES ON TOUR			
14	RICHMOND V CARLTON	MCG	SUNDAY 25 JUNE 2017	3:20PM				
15	CARLTON V ADELAIDE CROWS	MCG	SATURDAY 1 JULY 2017	2:10PM	✓		✓	✓
16	CARLTON V MELBOURNE	MCG	SUNDAY 9 JULY 2017	3:20PM	✓			✓
17	CARLTON V WESTERN BULLDOGS	MCG	SUNDAY 16 JULY 2017	3:20PM	✓			✓
18	BRISBANE LIONS V CARLTON	THE GABBA	SUNDAY 23 JULY 2017	4:40PM				
19	CARLTON V GEELONG CATS	ETIHAD	SATURDAY 29 JULY 2017	7:25PM		✓	✓	✓
20	ESSENDON V CARLTON	MCG	SATURDAY 5 AUGUST 2017	2:10PM				
21	WEST COAST EAGLES V CARLTON	DOMAIN	SATURDAY 12 AUGUST 2017	5:40PM				
22	CARLTON V HAWTHORN	ETIHAD	SATURDAY 19 AUGUST 2017	7:25PM		✓		✓
23	SYDNEY SWANS V CARLTON	SCG	TBA	TBA	SYDNEY BLUES			

EVENT	CARLTON FC SEASON LAUNCH	CARLTON FC GALA BALL	GRAND FINAL EVE FUNCTION	JOHN NICHOLLS MEDAL	
DATE	THURSDAY 2 MARCH 2017	FRIDAY 23 JUNE 2017	SEPTEMBER 2017	SEPTEMBER/OCTOBER 2017	
LOCATION	PENINSULA, DOCKLANDS	CROWN PALLADIUM, MELBOURNE	TBC	CROWN PALLADIUM, MELBOURNE	
DRESS CODE	MEN LOUNGE SUIT WOMEN COCKTAIL ATTIRE	MEN LOUNGE SUIT WOMEN COCKTAIL ATTIRE	MEN LOUNGE SUIT WOMEN BUSINESS CASUAL	MEN LOUNGE SUIT WOMEN COCKTAIL ATTIRE	
INVESTMENT	MEMBERS	\$220 PP INC. GST	\$250 PP INC. GST	ALL TICKETS \$350 PP INC. GST	\$220 PP INC. GST
	GUESTS	\$235 PP INC. GST	\$265 PP INC. GST	-	\$235 PP INC. GST



HYUNDAI

NEW THINKING. NEW POSSIBILITIES.

The Carlton Football Club has, over many years, established a solid core of sponsors and corporate partners – which is why Carlton, through its major sponsor Hyundai, has devised an exclusive package tailored to meet the very special needs of those committing to the Club at the corporate end.

For those sponsors helping the Blues to be the best in the business, a special loyalty fleet package is on offer whether your requirements are passenger, commercial vehicle, or SUV.

Significantly, this is an exclusive offer via the Carlton Football Club, meaning it is not available through fleet companies but can be used in conjunction with an FMO if you desire.

So when considering purchasing vehicles for your fleet, remember that as a valued sponsor or corporate partner of the Carlton Football Club, you are entitled to this truly special fleet discount.

MORE INFO

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BOOKINGS + ENQUIRIES

Online

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